

GOLFER GiRL MAGAZINE™

The only Magazine for Girls Who Love to Play Golf



While some elements of the golfing world are slowing, the number of young female golfers is growing like never before in history.

1.5 million girls between the ages of 5 and 17 play golf at some level. 180,000 girls play eight or more regulation rounds of golf per year.

Source: National Golf Foundation

Golfer Girl Magazine is designed by and for junior girl golfers.

WHAT'S INSIDE...

THE MAGAZINE IS 80 PAGES LONG WITH A STRONG EMPHASIS ON A HIGH TEXT-TO-VISUAL RATIO. EACH ISSUE FEATURES EXCITING CONTENT CATERED TO GIRL GOLFERS.

Fashion WHAT IS HOT TO WEAR



Articles from LPGA Pros LEARN VALUABLE INFORMATION

Happenings EVENTS & PEOPLE WORTH FOLLOWING



Fitness TECHNIQUES & EXERCISES TO IMPROVE YOUR GAME

Miss Rules QUESTIONS ANSWERED ABOUT TECHNICAL RULES & REGULATIONS

College Corner INTERVIEWS WITH WOMEN'S COLLEGE GOLF TEAMS

Lessons on your game TIPS FROM PROFESSIONALS



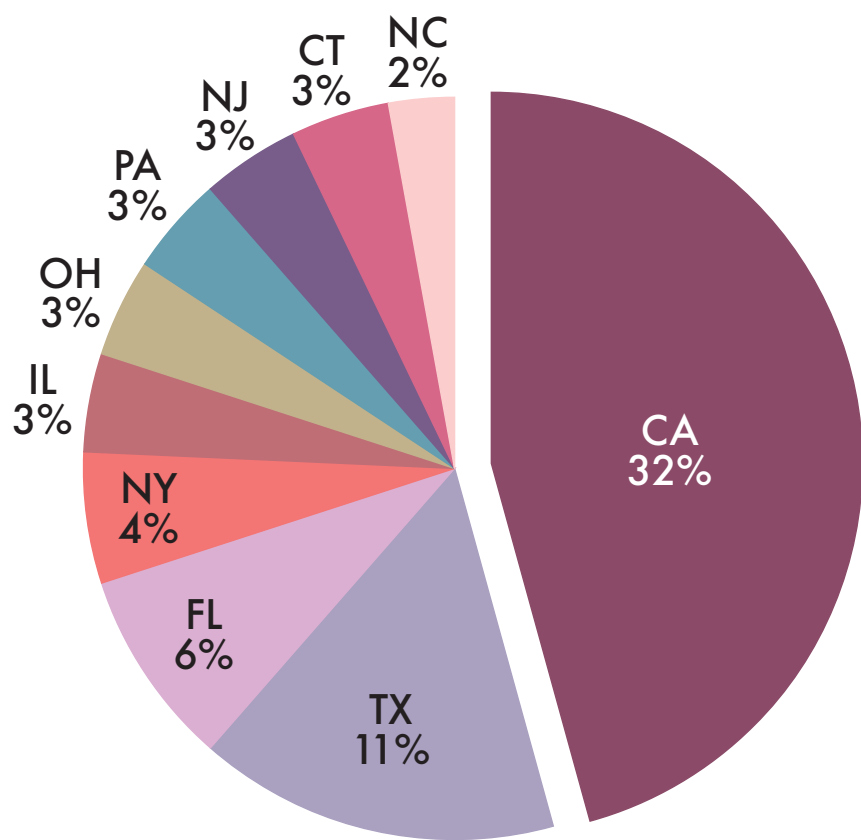
Your Space PICTURES SENT IN FROM OUR READERS



DISTRIBUTION

GOLFER GIRL MAGAZINE USES A NUMBER OF DIFFERENT CHANNELS TO DISTRIBUTE THE MAGAZINE AND TO EXPAND AWARENESS. NATIONAL CIRCULATION IS 10,000 THROUGH SUBSCRIBERS AND SPECIALTY DISTRIBUTION. THE MAGAZINE WORKS WITH MOST OF THE LEADING JUNIOR GOLF TOURS, GOLF CAMPS AND TOURNAMENTS.

Subscribers



Tournament Associations

LPGA * USGA GIRLS GOLF SITES
PEPSI LITTLE PEOPLES
WORLD YOUTH TEAM CHALLENGE
CALIFORNIA JUNIOR AMATEUR
INTERNATIONAL JUNIOR GOLF TOUR
CALLAWAY JR. WORLDS
CALLAWAY CHALLENGE TOUR
U.S. KIDS GOLF REGIONAL TOURNAMENTS
SAN DIEGO JUNIOR GOLF TOUR
LPGA STATE FARM CLASSIC - HIGH SCHOOL CLINIC

Downloadable pdf available at: www.golfergirlmagazine.com