

ADVERTISE WITH GOLFER GIRL MAGAZINE!
SPRING 2008 DISPLAY RATES IN U.S. DOLLARS

**GOLFER
GiRL** MAGAZINE™

\$7.99 USA
Volume 1 Issue 3
WINTER 2007

COVER STORY
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Jennifer Johnson
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SPACE**
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on the
green**
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*The Natalie
Diaries*
By Natalie Sulbis

The only magazine for girls who love to play golf

www.golfergirlmagazine.com

• Advertising Director • Michelle Hooton • Michelle@golfergirlmagazine.com • 858-442-7610 •
• Golfer Girl Magazine • P. O. BOX 804 • Del Mar, California • 92014 •

GOLFER GIRL MAGAZINE™

CODE/SIZE	PRICE 1X	PRICE 2X	PRICE 3X	PRICE 4X	WIDTH / HEIGHT	
A Inside Cover	720	690	660	624	8 1/2 x 11 (8.5 x 11)	SOLD OUT UNTIL FALL 08
B Back Cover	750	714	678	648	8 1/2 x 11 (8.5 x 11)	SOLD OUT UNTIL SPRING 09
C Inside Back Cover	690	660	630	600	8 1/2 x 11 (8.5 x 11)	SOLD OUT UNTIL SPRING 09
D Double Truck (2 Page Spread)	900	858	810	738	17 x 11 (17 x 11)	
E Page 1	720	690	660	624	8 1/2 x 11 (8.5 x 11)	SOLD OUT UNTIL FALL 08
F Page 2 or 3	630	599	570	540	8 1/2 x 11 (8.5 x 11)	SOLD OUT UNTIL FALL 08
G Page Before Inside Back Cover	630	599	570	540	8 1/2 x 11 (8.5 x 11)	SOLD OUT UNTIL FALL 08
H Full Page	600	570	540	516	8 1/2 x 11 (8.5 x 11)	
I 1/2 Page Vertical	420	402	378	360	4 1/4 x 11 (4.25 x 11)	
J 1/2 Page Horizontal	420	402	378	360	8 1/2 x 5 1/2 (8.5 x 5.5)	
K 1/3 Page Vertical	300	288	270	258	2 1/8 x 11 (2.125 x 11)	

AD DESIGN AVAILABLE UPON REQUEST. \$400-2 PAGE SPREAD, \$200-FULL PAGE, \$150-1/2 PAGE, \$100-1/3 PAGE.

ALSO ASK ABOUT ADVERTISING ON THE GOLFER GIRL WEB SITE!

AD SPECS

- All ads submitted by clients, agencies or freelance designers must be on CD ROM or placed on an ftp server, or emailed if file size is under 8mb.
- The Programs we use are Quark Xpress, Adobe Photoshop, Adobe Illustrator and Macromedia Freehand. We use Macintosh computers.
- Include ALL font files (Adobe Postscript Preferred) please include any fonts that were used to create pdfs as well. Please do not use True Type Fonts.
- Include ALL placed artwork, embedded graphics and all other relevant materials. File formats for any images provided must be .tif or .eps.
- Please make sure your 4-color images are CMYK, not RGB to ensure proper printing of your ad. The image resolution must be at least 300dpi or higher. Please be sure to watch your file size.
- When saving a file as an .eps or .pdf, please make sure there is no .jpg encoding. Please do not save .tif files with LZW compression.
- When using Adobe Illustrator to create an ad, please make sure all type is converted to outlines.
- Any ads created on a PC must be translated to .eps or .pdf file, which can be read by Adobe Illustrator or Adobe Photoshop. If you are using Corel Draw, please convert all text to curves and export your ad to .eps, .pdf or .ai file.
- We cannot accept any files created in Adobe Pagemaker, Microsoft Publisher, Microsoft Word or any non-graphic program.
- Please allow for 1/4" bleed all around.

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